



www.isbr.in

Incubate Develop Execute Achieve



One year PGDM in Entrepreneurship

Affiliated to Bangalore University

Igniting the spark of entreprenuership in you















# DISCOVER THE POWER OF

# **ENTREPRENEUR IN YOU**

- Dream your future that is exciting
- Design your enterprise that is ever growing
- Deliver value to society that is sustaining and
- Leave your imprints that are impacting!



People are born with innate capacities for unlimited possibilities. Converting the capacities into capabilities is within human potential.

That comes when one exalts with vision and imagination, purposefully and meaningfully! That's when an entrepreneur born!

He who has no bounds for thoughts and action, he who has no scope for inhibitions for initiatives, and to whom it does not matter what stops on the way ... is the one who marches ahead and makes it happen.

Creates value through wealth, brings value to lives and gives opportunities a chance!

# Entrepreneurship...

# Learning for Life A discipline that deciphers the determinants of success!

Expand knowledge, acquire skills, practice principles, exercise the mind, analyse the opportunities, occupy the space, augment resources, optimise technologies, create jobs, combat barriers, enable the ecosystem and achieve the heights of success. Going through an Entrepreneurship course takes you through an experience of learning with a vision for future and a mission for life. No wonder the best known institutions and universities across the world have ventured into offering courses in Entrepreneurship, be it Harvard, Oxford or Cambridge. IIMs, ISBs or ISBR! All for its value for life's accomplishments.

Entrepreneurship development has become a mission for Governments and development agencies. For, that is what will address the challenge of employment for growing economies.

ISBR Business School joins the bandwagon of those few global players who have considered it a cause that is worthwhile to pursue and a challenge that is inescapable if we have to create a sustainable world through economic opportunities.

ISBR's programme on Entrepreneurship is built on the premises of experiences of expert professionals and successful entrepreneurs and on the edifice of strong curriculum and quality learning resources, faculty and infrastructure.

# Bangalore...

The globally acknowledged happening epicentre of entrepreneurial energies. A hub of global business initiatives and ventures. The city provides the right ecosystem for learning, doing and making! The State provides an inspiring environment through policies and infrastructure. Be it mega, large, medium or small, and even micro, all enterprises have their space! Technology is driving the development and creating new opportunities. Market is booming and becoming the melting pot. Industry and services sectors have achieved a phenomenal growth and are going stead.

Studying in Bangalore makes a big difference! Whether in Classroom or outbound, students experience positive aura and creative vibes. In the heart of the most happening technology capital, the Electronics City is the ISBR campus that is matchingly equipped to make the learning a joy, living a comfort and leading a flair that is natural.

Students get first hand exposure of doing business in the incubation phase and will be getting ready to experience the taste of success globally via Bangalore.

The momentum of the vibrant Indian economy can be sustained through strong entrepreneurship. Young India has the potential to change course, take risks and achieve greater heights. We believe in the youth and would like to contribute to their growth path that in turn would help in powering the nation's development

**Manish Kothari** Managing Director





Narendra Modi Hon'ble Prime Minister of India

I tell the world, 'Make in India'. Sell anywhere but manufacture here. We have the skill and talent for it.

Dream is not the thing you see in sleep but is that thing that doesn't let you sleep.



**Dr. A.P.J. Abdul Kalam**Former President of Republic of India



N. R. Narayana Murthy
Founder Infosys

Valuable advice can sometimes come from an unexpected source, and chance events can sometimes open new doors

If people are not laughing at your GOALS your goals are TOO SMALL





**Azim Premji** Chairman Wipro Ltd.



Kiran Mazumdar Shaw Chairman & Managing Director Biocon Ltd.

I've had many failures in terms of technological... business... and even research. I really believe that entrepreneurship is about being able to face failure, manage failure and succeed after failing.

We are not thinking about numbers then, but we knew something big can be built out of e-commerce.



The trigger for starting a new age Enterprise by

Binny Bansal & Sachin Bansal

Founders FlipKart



# About ISBR Group

ISBR Business School Bangalore is located in Electronic City, one among the fastest growing locality in Bangalore with huge industrial base of both small and large scale industries.

ISBR was set up under the aegis of Bangalore Educational Trust established in the year 1990. Bangalore Educational trust is a charitable Trust built with an objective to serve the society at mass for the betterment of the nation.

ISBR Business School, one of top business schools in India takes pride for creating an atmosphere wherein both students and faculty can pursue boundless knowledge, a single roof where theory and practice goes hand in hand to present better understanding about oneself and world around him. Education at ISBR prepares you to think boldly and act confidently in any business environment.

At ISBR the focus goes beyond education. ISBR aims to prepare students for life - Making them a Leader.

The success of ISBR as an acknowledged institution for quality learning is an outcome of the various facets that give ISBR its characteristic value - the faculty, enterprising students, infrastructure facilities and industry partnerships.

We welcome you to be a part of this ranked institution.

This unique program has been designed with inputs from successful entrepreneurs, investors and professionals and implemented under the guidance of an academic advisory council comprising members from academia, industry and profession.



# Faculty

Our faculty core as well as visiting are leading thinkers whose research and teaching are second to none. They actively publish in refereed academic journals, serve on editorial boards, and hold leadership positions in professional organizations. They collaborate with other thought leaders from around the world and have significant impact on the direction of research and knowledge generation in their areas of interest. Through their research, and by serving as consultants and advisors for leading corporations, they influence the practice of management. As skilled teachers who are dedicated to student learning and highly accessible, they give ISBR students an unmatched educational experience. Eminent entrepreneurs and professionals visit the campus to teach and share their experiences.

# ISBR GROUP ADVISORY COUNCIL

- Provides continuous guidance for enrichment of value and content.
- Upgarde and update the programs to meet the current and future needs.



### Mr. K Jairaj, IAS (retd)

Former Additional Chief Secretary Government of Karnataka

### Dr. Madhura Chatrapathy

Founder & Chairperson, Food Associates Founder Trustee and Hon. Director, Asian Center for Entrepreneurial Initiatives (ASCENT) Founder President, AWAKE

#### Mr. Prabhu Naidu

Founder - Facilitators Network Singapore

### Ms. Janice Lua

Founder, Facilitators Network Singapore

### Mr. Jagadish S

Professor & HOD (IT Dept) IIM, Bangalore

### Dr. Janardhan Jha

Former Senior Advisor Manipal Universal Learning Ex-Vice Chancellor IGNOU, Delhi & Birla Institute of Technology, Ranchi

### Dr. Chandra Niranjan

Ph.D, MBA, Advisor

### Mr. Chinmoy Sarkar

Prof. IIT Kharagpur Consultant and Education Evangelist

### Major Bhargava

GM, Head HR and Admin Valdell Group.

### Mr. Ashok Kumar

Academic and External Relations at IGTC
Indo German Chambers of Commerce,

### Mr. Sanjay Ullal

Head, Group IT Infrastructure TESCO

### Mr. Vinod Thomas

Entrepreneur

### Dr. T.K Vijay Kumar

Academician and Consultant

### Dr. L. S. Ganesh

Professor
Department of
Management Studies
IIT Madras.

#### Mr. S. Nammalvar

Sr. Vice President, Orchid Chemicals

### Dr. Sumathi Narayanan

President

Creative Communication & Managements Center.

### Mr. T. N. C. Venkata Rangan

Chairman and Managing Director Vishwak Systems.

### Mr. Arul Dev

Managing Director People First Consultancy.

### Mr. Venkata Subramani

COO, Variman LLC.

### Mr. Arun Pratap

Proprietor, Funk Jazz Restaurant.

### Mr. Aravindan

Vice President Sales, Vishwak Systems

### Mr. R Gurumurthy

Principal Consultant Gyan Articulators Management Consultant & Educators



# ISBR ENTREPRENUERSHIP & INCUBATION INITIATIVES ADVISORY COUNCIL

- Guides in identifying the potential, imparting and nurturing entreprenuerial skills in the students.
- > Helps in conceptualising and developing business plans.
- > Extends incubation support to startups

### Mr. Phanindra Sama

Founder & CEO RedBus.in

### Mr. Sunil Rao

Country Head, Startup Ecosystem-India, Google India

### Mr. Rajinish Menon

Director, ISV & Cloud Strategy Microsoft

### Mr. Karthik K.S.

CEO & Co-Founder 24\*7 Learning

### K. Ullas Kamath

Joint Managing Director Jyothy Laboratories Ltd.

### Mr. Balaji Pasumarthy

Owner, Golden Square Serviced & Virtual office

### Mr. Madan Padaki

Co-Founder & CEO Merit Trac

### Mr. Suhas Gopinath

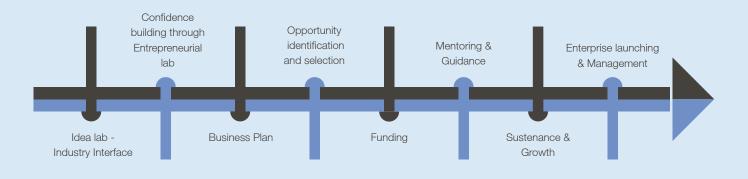
CEO of Globals Inc. Youngest CEO of the world



# Experience an exciting transformation

Generating Ideas | Spot the Opportunities | Acquire Competencies | Develop Skills | Expand your Horizon | Explore the World | Immerse yourself into a Cultural Experience | Incubate & take off

# The transformation of the student into an Entrepreneur



# Learn from the Best















# Uniqueness of the Program

# Generate - Incubate & Nurture An Idea Into An Enterprise

This program provides comprehensive entrepreneurship education and helps the student take the first step towards realizing the dream of setting up a business with a global reach.

A mixture of case studies, lectures, coaching sessions, business simulations games, international immersion programs, cross cultural exposure, interaction with investors, mentorship, industry interface, internship, network & membership in professional bodies & business \_ chambers, ensure a rigorous and complete learning experience.

You will not only learn how to identify interesting business opportunities but also acquire the competencies needed to exploit them profitably.



# Program Objective

To develop entrepreneurs by inculcating and nurturing entrepreneurial skills and capabilities and by providing opportunities for experiential. learning and presenting opportunities to start new business ventures.



# Benefits of the Program

Idea to reality | Capability building | Product design & development | Product launch | Market access | Funding & Resource mobilisation | Angel funding & Venture capital | Sharpen Decision making skills | Analytical abilities | Networking | Access to national & international Memberships | Globally accepted certification & recognition | Exploit networks | Connect the dots | Optimise business ecosystem | Achieve your goals | Scheduling & time management



ISBR idea aims at preparing entrepreneurs with skill sets of business management and in facilitating the much needed capital, which often impedes talented entrepreneurs to start a business | |

> Dr. K. S. Anandaram Senior Director

ISBR brings in thought leadership with a blend of academic rigor and hands on applicability to real world issues.

> Dr. C Manohar Dean

The learning environment at If you have a vision, a desire ISBR is enriched by a team of highly talented and motivated faculty and staff, and a great leadership.

Mr. Bharat Jain CFO

to create and revolutionize your prospects, you are at the right place.

Mr. Mayur Jain CTO



# PROGRAM FEATURES

Move forward, Accelerate & Take off

### Incubation



Incubation is where you will put your learning into practice. Get a jump start by interacting with incubators .Engage business mentors to help you succeed in building a scalable business. Benefit from their wisdom. Minimize the risk of your business' failure; Increase its chances of success; Raise funds from Business Angels and Focus on building your business with the best resources.

# INTERNSHIP

### Internship

You will gain real time experience during internship with enterprises of your choice sectors. Learn & experience the challenges of starting, running and operating businesses in all its functions and dimensions. Gain exposure to production planning, marketing, human resource management, financial management and operations.

# International Immersion – Global Intelligence



Acquire knowledge and exposure to processes, practices in diverse business environment in different economies and cross national boundaries through the international immersion program in countries of Europe & Asia.



# Leadership Intelligence

Students get ample opportunities to respond to business challenges where along with their knowledge their leadership abilities are put to test, honed and created.

# Workshops & Seminars



Constantly update domain knowledge and share success stories of enterprises through seminars and workshops in different domains, verticals and sectors.



# Mentorship

Empowering yourself with the guidance & direction of successful entrepreneurs share their experience & wisdom and lead by following. Mentors provide handholding support and walk through during the journey of entrepreneurship.

# Team Dynamics Building



The students imbibe the trait of assigning high importance to their vision and ensuring that the team's objectives are aligned with this vision.



# Industry Interface

Active industry interface provide opportunities for constant and continuous updates on technology, innovation and best management practices.

### Memberships



Students enrol themselves to the memberships of Chambers of Commerce and industry bodies, professional associations and NGO's to enrich contacts and networks and also engage with members of such bodies



### Legal Processes

Starting business in a legal framework and giving shape to your business to be a legal entity. Carrying business with due legal compliances and good governance.

### Capital Structuring



The success of business depends on strong foundation of financial planning and resource mobilisation. Right capital structuring and prudent fund management will ensure your success in business. This course provides you a mentor support for the same.



### **Business Simulation**

Practicing application of knowledge & skills to solving business problems in a simulated environment using specialised tools & techniques will prepare you to handle real life problems with ease and comfort.

### Market Access



You will gain access to information and learn market entry strategies for start-ups as well as ongoing businesses. Avail opportunities presented by government and private agencies.



## Funding

We are in an era where funds chase opportunities. Banks, Financial investors, Angel funding and venture capital agencies are constantly on the lookout for right projects, sustainable & scalable businesses. You have an advantage as this program enables you to connect the dots.

# Business Plan Development



Business plan is a ladder that takes business idea into reality. It considers all factors that affect the business and provides a road map for building businesses.



# Project Report

A bankable detailed project report (DPR) needs to be prepared by the students with regards to their ventures after conducting a thorough primary & secondary market research. Students of family business alternatively prepare a Five year perspective plan (FYPP) for growth of their respective firms.

### Rural Immersion Program



There is fortune at the bottom of the pyramid. Rural Immersion program facilitates the understanding of opportunities and challenges prevailing in rural economies, that is huge and untapped.



# **Project Preparation**

Project Preparation is critical for analysing technical feasibility, financial viability and growth possibility of the business idea.

# PARTNERS & TIE UPS

Students will have ample opportunities to interact with members of business chambers and professional bodies to develop partnerships and collaborations.



- For Collaboration in Curriculum Design and Development, Instructional Design and Pedagogy, Academic Delivery and Partnership,
- > Collaborative Research and Exchanges of Learning Resource



**ACADEMIC BODIES** 











AICTE

UGC

Ministry of HRD

University of Mysore

Bangalore University

Esc Troyees, France













France Business School

Hof University, Germany

Nanjing University of Aeronautics & Astronautics (NUAA) , China

University of Dubai

IIM – Bangalore

NIS Sparta













EBSCO

ABI-Inform -World's leading database

BRITISH LIBRARY

AMERICAN LIBRARY

ALLIANCE FRANCAISE

GOETHE INSTITUT

### **INDUSTRY BODIES**

- Provide a bridge for connecting with industries
- Facilitate transfer of skills and talent
- ➤ Help in gaining exposure to current industry trends, technology and global management practices.





Bangalore Chamber of

Industry and Commerce



Bommasandra Industries



Bangalore Management

Association



Confederation of Indian

Industry



Dale Carnegie Training

Associated Chambers of Commerce and Industry











Electronics City Industries Association

FICCI

Hosur Industries Associations

IACC

Info-French Chamber of Commerce & Industry

IICCI



Institute of Management Consultants of India



Karnataka Small Scale Industries Association



National Association of Software and Services Companies



Pennya Industries Associations



Service Export Promotion Council



Software Technology Parks of India



### PROFESSIONAL BODIES

- Contribute to continuous enrichment and enhancement of knowledge and professional content
- Provide a network for interaction and cross learning







**Development Institutions** in South Asia



Facilitators Network Singapore



Karnataka State **Electronics Development** Corporation Limited



National Entrepreneurship Network



National Human Resource Development -NHRD







Project Management Institute



Quality Circle Forum of India



Society for Human Resource Management



Higher Education Forum



The Indus Entrepreneurs



### **CORPORATE COMPANIES**

- Provide exposure to business realities and management practices
- Provide a platform for student engagement in industry events
- Provide industry visits, internships and placements













Amazon.com

BIOCON

**BOSCH** 

CITIBANK

DELOITTE













GOOGLE

HILTON HOTELS

ITC

IBM

**INFOSYS** 













RENAULT NISSAN

KPMG

KPMG

MICROSOFT

ORACLE



PROMETRIC

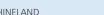














SNAPDEAL

TECH MAHINDRA

TOYOTA

TUV RHINELAND

VACON

WIPRO

and many more ...



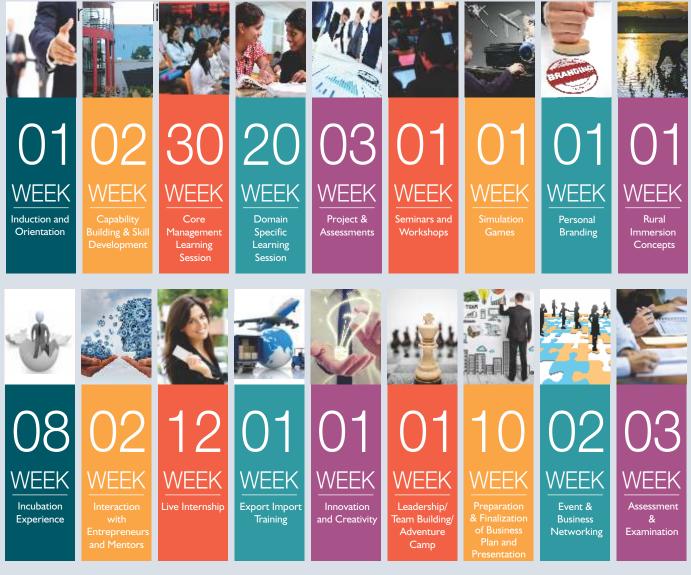
# PGDM in Entrepreneurship

Two Year Full Time Program - Approved by AICTE, Ministry of HRD, Government of India

Incubate Develop Execute Achieve

The Post Graduate Program in Entrepreneurship and Business Innovation is a two year intensive program that trains the student in every aspect of becoming a successful and innovative entrepreneur.

# Program Highlights



**Duration:** 2 Year

Eligibility: Any Graduate with a minimum of 50% marks in the qualifying examination. Final year graduating students can also apply.

Candidates should have Leadership potential. Those aspiring to become an Entrepreneur, Entrepreneurs in the Early stages of setting up their venture and Graduate students to get a head start in a new business venture.

**Entrance test for Qualification:** MAT/CAT/XAT/PGCET/ATMA/CMAT & any other state entrance test.

International Immersion Program: Students can also opt for an International Immersion in Dubai & Singapore at extra cost.

# One Year PGDM in Entrepreneurship

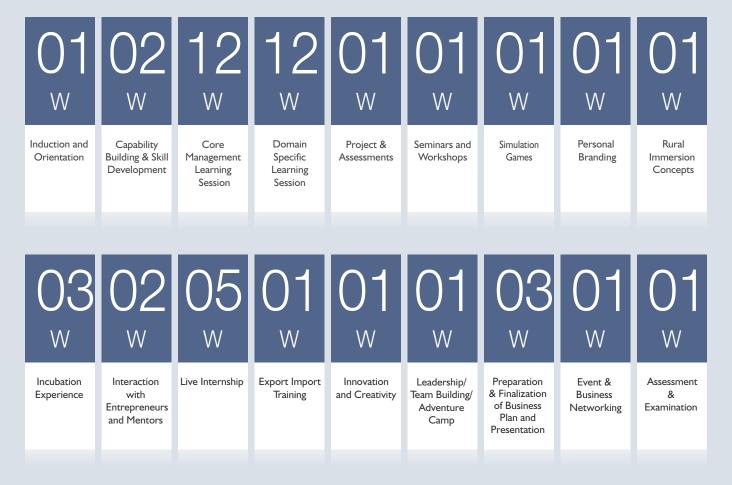
Affiliated to Bangalore University - One Year (100 Days / 50 weekends

Incubate ► Develop ► Execute ► Achieve



The Post Graduate Program is a one year intensive program that trains the student in every aspect of becoming a successful and innovative entrepreneur.

Program Highlights (50 Weekends)

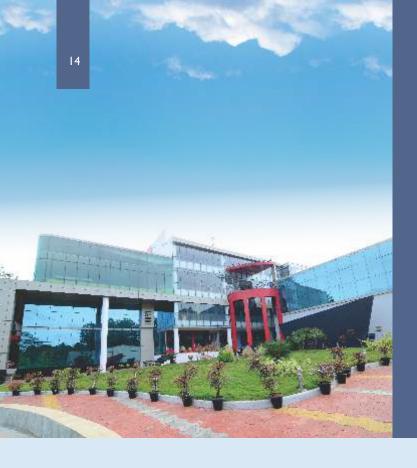


Duration: | Year

Eligibility: Any Graduate with a minimum of 40% marks in the qualifying examination. Final year graduating students can also apply.

Candidates should have Leadership potential. Those aspiring to become an Entrepreneur, Entrepreneurs in the Early stages of setting up their venture and Graduate students to get a head start in a new business venture.

International Immersion Program: International Immersion Program



# ISBR CAMPUS

Campus is fully equipped for comfortable and conducive learning. Excellent campus infrastructure comprehensive and compatible learning ecosystem. Gardens and Amphi-Theatre add to enhance the spirit of learning along with Air Condition Classrooms, Seminar Hall, Tutorial Rooms, Library & Auditorium.

The Campus is recognised with **Business Campus Excellence Award** by Discovery Education





















































# Eligibility

Graduates in any discipline from a recognised university are eligible to apply. Candidates should have leadership potential. Work experience would be preferred. Final year graduating students can also apply.

### Admission Procedure

- » Submit Online Application Form at www.isbr.in with the prescribed application fee
- » Participate in the Interview process (Presentation & PI) to be held across the country
- » Selected candidate will be given offer letters containing proper instructions on further procedure to complete the admission process.
- » For any clarification contact 09845100510 / 09444334755 or email info@isbr.in

### Fee Structure

For a detailed fee structure visit: www.isbr.in

### Selection Procedure

Admission is a two - stage process on cumulative performance of the applicants in the following areas:

### Presentation Round

Under this round, students would be given topics on which they need to prepare & make presentation.

### Personal Interview

The panel interacts with the student on various topics such as Academics, Family Background, General knowledge etc.



# **APPLICATION FORM**

International School of Business & Research						Affix Rece	nt
Choice of Program One Year PGDM	in Entreprenuersh	ip [	Two Year Po	GDM in Entreprent	ıership	Photog	арп
Personal Details Name							
Firs	t Name		Middle Nam	e		Surname	
Date of Birth	Date Mor	nth )	l		Gender	Male	Female
Nationality Indi	ian NRI	Foreigner		Category	General	OBC	SC / ST
Father's Name			Mothe	r's Name			
Father's Occupation			Moth	er's Occupation			
Address for Correspondence							
City		Pin		State			Country
Contact No.	TD	Tel 1	STD	Tel 2		Mob	ile
E-mail (1)				(2)			
Permanent Address							
City		Pin		State		(	Country
Contact No.							
ST	.D	Tel 1	STD	Tel 2		Mob	ile
		Do you have a p	assport? Y	es No	If yes, then p	please give the follo	wing details:
Preferred Contact Time		1	•	110			
		Year of	_	_	ed on		
Passport Number		Year of	_	_			
Preferred Contact Time  Passport Number  Hostel facility required	Yes		_	_			
Passport Number		Year of	_	_			
Passport Number  Hostel facility required		Year of	Expiry	_	ed on	Year from To	Aggregate percentage
Passport Number  Hostel facility required  Educational Qualific	cations	Year of No	Expiry	Issu	ed on		
Passport Number  Hostel facility required  Educational Qualific  Level	cations	Year of No	Expiry	Issu	ed on		
Passport Number  Hostel facility required  Educational Qualific  Level  10th Standard	cations	Year of No	Expiry	Issu	ed on		
Passport Number  Hostel facility required  Educational Qualific  Level  10th Standard  12th Standard	cations	Year of No	Expiry	Issu	ed on		

TTT 1	1	•	
Wor	Z H.V1	perien	CP
V V OI		PCLICI	

_	
Yes	N

f "Yes", total years of work experience : Y	ears	Months	

	То	Organisation Nam	e	Designation
	I	I		
Awards and Honors	<b>received</b> (Please attach separate sh	neet)		
nterests and Hobbie	(Please attach separate sheet)			
<mark>Finance Details</mark> What is your family's cons	olidated annual income (p.a.)?			
< Rs. 1,00,000	Rs. 1,00,000 - 3,00,000	Rs. 3,00	,000 - 10,00,000	s. 10,00,000
How would you finance s	tudies at ISBR? Self	Family En	nployer Loan (	Other source
Entrance Test Details	Please fill in the details below if y	ou have appeared for any o	of the following	
Examination	Your Score E.g. 1700/1800	Percentage / Percentile	Registration Number	Date of Examination Taken
I have not appear	ared for any of the above mentioned	d examinations (please tick	if applicable)	
ace:	ation fee and programme fee paid to	o ISBR is not refundable un	der any Circumstances.	-
Place: Date: Ferms and Condi	tions		·	Signature of the appl
Place: Date:  Cerms and Condi  ISBR has the sole di programs are deliv	tions scretion to alter or change the venuered, test centre, dates of write	ue of the campus where ten test, presentation,	It is the applicants re specializations offered	<b>Signature of the appl</b> sponsibility to go through the details of the pro
lace: Date:  Cerms and Condi  ISBR has the sole di programs are deliv personal interview a notice or approval.	tions scretion to alter or change the venu ered, test centre, dates of writ nd the pattern of the Admission Pro	ue of the campus where ten test, presentation, ocess without any prior	8. It is the applicants re specializations offered applying to ISBR.  9. ISBR is no way respon	Signature of the apples sponsibility to go through the details of the progd, university details, minimum eligibility etc. Essible if the eligibility of the candidate is not consider
Place: Date:  Terms and Condi  ISBR has the sole di programs are deliv personal interview a notice or approval.	tions scretion to alter or change the venuered, test centre, dates of write	ue of the campus where ten test, presentation, ocess without any prior	<ul><li>8. It is the applicants re specializations offered applying to ISBR.</li><li>9. ISBR is no way respon the University for Reas</li></ul>	Signature of the apples sponsibility to go through the details of the proged, university details, minimum eligibility etc. but is sible if the eligibility of the candidate is not consider sons whatsoever
Cerms and Condi ISBR has the sole di programs are deliv personal interview a notice or approval. Admissions will be r personal interview. Payment of fees sho	tions scretion to alter or change the vent ered, test centre, dates of write nd the pattern of the Admission Pro nade only after completion of writte	the of the campus where ten test, presentation, ocess without any prior en test, presentation & cribed date notified by	<ul> <li>8. It is the applicants re specializations offered applying to ISBR.</li> <li>9. ISBR is no way respon the University for Reas</li> <li>10. ISBR reserves the righ value added programs,</li> </ul>	Signature of the apples of the program of the eligibility to go through the details of the program of the eligibility of the candidate is not consider sons whatsoever at to modify/add/delete to the contents of the program of the pr
lace: Pate:  ISBR has the sole di programs are deliv personal interview a notice or approval. Admissions will be r personal interview. Payment of fees sho the authorities, failit Amount once paid t	tions scretion to alter or change the ventered, test centre, dates of writend the pattern of the Admission Propagate only after completion of writend be made on or before the presing which admission will be forfeited owards admission / programme fee	the of the campus where ten test, presentation, ocess without any prior entest, presentation & cribed date notified by d.	<ul> <li>8. It is the applicants re specializations offered applying to ISBR.</li> <li>9. ISBR is no way respon the University for Reas</li> <li>10. ISBR reserves the righ value added programs,</li> <li>11. The 2 year PGDM promisers of HRD &amp; 6</li> </ul>	Signature of the apples of the property of the eligibility to go through the details of the property of the eligibility of the candidate is not considered to sons whatsoever to the contents of the property of the property of the eligibility of the contents of the property of the property of the eligibility of the contents of the property of the property of the eligibility of the candidate is not considered to modify and a delete to the contents of the property of the eligibility of the candidate is not considered to the eligibility of the candidate is not considered to the eligibility of the candidate is not considered to the eligibility of the candidate is not considered to the eligibility of the candidate is not considered to the eligibility of the candidate is not considered to the eligibility of the candidate is not considered to the eligibility of the candidate is not considered to the eligibility of the candidate is not considered to the eligibility of the candidate is not considered to the eligibility of the candidate is not considered to the eligibility of the candidate is not considered to the eligibility of the candidate is not considered to the eligibility of the eligibility of the candidate is not considered to the eligibility of the e
lace: Date:  Cerms and Condi  ISBR has the sole di programs are deliv personal interview a notice or approval.  Admissions will be r personal interview.  Payment of fees sho the authorities, faili Amount once paid t nor transferable und	tions scretion to alter or change the venuered, test centre, dates of writind the pattern of the Admission Propagate only after completion of written the made on or before the presing which admission will be forfeited	the of the campus where ten test, presentation, ocess without any prior entest, presentation & cribed date notified by d. es is neither refundable	<ul> <li>8. It is the applicants re specializations offered applying to ISBR.</li> <li>9. ISBR is no way respon the University for Reas</li> <li>10. ISBR reserves the righ value added programs,</li> <li>11. The 2 year PGDM promistry of HRD &amp; Gapproved by the Banga</li> </ul>	Signature of the apples sponsibility to go through the details of the progent of the eligibility of the candidate is not consider sons whatsoever it to modify/add/delete to the contents of the progent of the specializations and their delivery modes. Sogram at the Bangalore Campus is approved by AI Government of India. The one year PGDM progralore University.
lace: Date:	tions scretion to alter or change the venuered, test centre, dates of writing the pattern of the Admission Propagate only after completion of written defined on or before the presing which admission will be forfeited owards admission / programme feeder any circumstances. Equired and expected to follow the orce from time to time.	the of the campus where ten test, presentation, ocess without any prior entest, presentation & cribed date notified by d. es is neither refundable code of conduct, rules	<ul> <li>8. It is the applicants re specializations offered applying to ISBR.</li> <li>9. ISBR is no way respon the University for Reas</li> <li>10. ISBR reserves the right value added programs,</li> <li>11. The 2 year PGDM promistry of HRD &amp; Company of the Banga</li> <li>12. Misleading information from Admissions into Improved by the Banga</li> </ul>	Signature of the apples of the apples of the programment of the eligibility of the candidate is not consider sons whatsoever at to modify/ add / delete to the contents of the programment of India. The one year PGDM programment of India and the sons will disqualify the app ISBR.
Place: Date:	tions scretion to alter or change the ventered, test centre, dates of writend the pattern of the Admission Prenade only after completion of writtend be made on or before the presng which admission will be forfeited owards admission / programme feeler any circumstances.	the of the campus where ten test, presentation, ocess without any prior entest, presentation & cribed date notified by d. es is neither refundable code of conduct, rules ne, violence or damage	<ul> <li>8. It is the applicants re specializations offered applying to ISBR.</li> <li>9. ISBR is no way respon the University for Reas</li> <li>10. ISBR reserves the right value added programs,</li> <li>11. The 2 year PGDM promistry of HRD &amp; approved by the Banga</li> <li>12. Misleading information from Admissions into I</li> <li>13. ISBR reserves the right</li> </ul>	Signature of the apples sponsibility to go through the details of the proged, university details, minimum eligibility etc. be sible if the eligibility of the candidate is not considered to modify/add/delete to the contents of the proged specializations and their delivery modes. Sogram at the Bangalore Campus is approved by AIG Government of India. The one year PGDM progradore University.  On or misrepresented facts will disqualify the apple ISBR.
Place: Date:	tions scretion to alter or change the venuered, test centre, dates of writing the pattern of the Admission Propagate only after completion of written and which admission will be forfeited owards admission / programme fewer any circumstances.  Equired and expected to follow the order from time to time.  In dishonesty, misconduct, indiscipling the construed and addent will be debarred from further and the construed and t	the of the campus where ten test, presentation, occss without any prior entest, presentation & cribed date notified by d. es is neither refundable code of conduct, rules the presentation of the code of conduct, rules as an offence against the restudies at ISBR.	<ol> <li>It is the applicants re specializations offered applying to ISBR.</li> <li>ISBR is no way respon the University for Reas</li> <li>ISBR reserves the right value added programs,</li> <li>The 2 year PGDM promistry of HRD &amp; approved by the Banga</li> <li>Misleading information from Admissions into Its ISBR reserves the right</li> <li>In case of discontinual student will have to pay</li> </ol>	Signature of the apples of the programment of the eligibility of the candidate is not consider sons whatsoever at to modify/ add / delete to the contents of the programment of India. The one year PGDM programment of India. The one year programment of India. The one year programment of India and
lace: ate:  Serms and Condi ISBR has the sole di programs are deliv personal interview a notice or approval. Admissions will be r personal interview. Payment of fees sho the authorities, failit Amount once paid t nor transferable und All candidates are re and regulations in fo Any act of academic caused to people / pu Institute and such st	tions scretion to alter or change the venuered, test centre, dates of writing the pattern of the Admission Produced to the pattern of the Admission Produced to the pattern of the Admission of writing which admission will be forfeited towards admission / programme feeter any circumstances. Equired and expected to follow the procefrom time to time. dishonesty, misconduct, indiscipling roperty of ISBR will be construed a quadent will be debarred from further stifulfill all academic requirements.	the of the campus where ten test, presentation, occss without any prior entest, presentation & cribed date notified by d. es is neither refundable code of conduct, rules the presentation of the code of conduct, rules as an offence against the restudies at ISBR.	<ol> <li>It is the applicants re specializations offered applying to ISBR.</li> <li>ISBR is no way respon the University for Reas</li> <li>ISBR reserves the right value added programs,</li> <li>The 2 year PGDM promistry of HRD &amp; approved by the Banga</li> <li>Misleading information from Admissions into Its ISBR reserves the right</li> <li>In case of discontinual student will have to pay</li> </ol>	Signature of the apples sponsibility to go through the details of the production, university details, minimum eligibility etc. It is is the eligibility of the candidate is not consider sons whatsoever at to modify/ add / delete to the contents of the prog/specializations and their delivery modes. Or or misrepresented facts will disqualify the apples of the program at the Bangalore Campus is approved by AI Government of India. The one year PGDM program or misrepresented facts will disqualify the apples ISBR. It to amend the rules. It to of course in between under any circumstance of all the semester fees. On the ISBR is Bangalore, Karnatas (if any) relating to
lace: Pate:  Pate:  Pate:  ISBR has the sole di programs are deliv personal interview a notice or approval.  Admissions will be repersonal interview.  Payment of fees sho the authorities, failing the authorities, failing the authorities and regulations in fees.  Any act of academic caused to people / p. Institute and such st.  The candidate mu	tions scretion to alter or change the venuered, test centre, dates of writing the pattern of the Admission Produced to the pattern of the Admission Produced to the pattern of the Admission of writing which admission will be forfeited towards admission / programme feeter any circumstances. Equired and expected to follow the procefrom time to time. dishonesty, misconduct, indiscipling roperty of ISBR will be construed a quadent will be debarred from further stifulfill all academic requirements.	the of the campus where ten test, presentation, occss without any prior entest, presentation & cribed date notified by d. es is neither refundable code of conduct, rules the presentation of the code of conduct, rules as an offence against the restudies at ISBR.	<ul> <li>8. It is the applicants re specializations offered applying to ISBR.</li> <li>9. ISBR is no way responshed University for Reaston 10. ISBR reserves the right value added programs.</li> <li>11. The 2 year PGDM promisers of HRD &amp; Company of HRD &amp; Company</li></ul>	Signature of the apples sponsibility to go through the details of the production, university details, minimum eligibility etc. It is is the eligibility of the candidate is not consider sons whatsoever at to modify/ add / delete to the contents of the prog/specializations and their delivery modes. Or or misrepresented facts will disqualify the apples of the program at the Bangalore Campus is approved by AI Government of India. The one year PGDM program or misrepresented facts will disqualify the apples ISBR. It to amend the rules. It to of course in between under any circumstance of all the semester fees. On the ISBR is Bangalore, Karnatas (if any) relating to
Place: Date:	tions scretion to alter or change the vent ered, test centre, dates of writt nd the pattern of the Admission Pro made only after completion of writte uld be made on or before the pres ng which admission will be forfeited owards admission / programme fee for any circumstances. Equired and expected to follow the orce from time to time. dishonesty, misconduct, indiscipli troperty of ISBR will be construed a udent will be debarred from further st fulfill all academic requirem the to time.  On in detail and have no objection to re-	the of the campus where ten test, presentation, ocess without any prior entest, presentation & cribed date notified by d.  es is neither refundable code of conduct, rules ne, violence or damage is an offence against the restudies at ISBR.  tents notified by the my Son / Daughter taking a	8. It is the applicants re specializations offered applying to ISBR.  9. ISBR is no way respons the University for Reast 10. ISBR reserves the right value added programs, 11. The 2 year PGDM produced by the Banga 12. Misleading information from Admissions into 11. ISBR reserves the right 14. In case of discontinual student will have to pay 15. Jurisdiction for all dispunding India	Signature of the apples of the programme. I also understand that the fees are to be signature of the apples of the same of the apples of the same of the programme. I also understand that the fees are to be signature of the apples of the programme. I also understand that the fees are to be specialized in the programme. I also understand that the fees are to be specialized in the apples of the programme. I also understand that the fees are to be specialized in the programme. I also understand that the fees are to be specialized in the programme. I also understand that the fees are to be specialized in the programme. I also understand that the fees are to be specialized in the programme. I also understand that the fees are to be specialized in the programme. I also understand that the fees are to be specialized in the programme. I also understand that the fees are to be specialized in the programme.
Place: Date:	tions scretion to alter or change the vent ered, test centre, dates of writt nd the pattern of the Admission Pro made only after completion of writte uld be made on or before the pres ng which admission will be forfeited owards admission / programme fee for any circumstances. Equired and expected to follow the orce from time to time. dishonesty, misconduct, indiscipli troperty of ISBR will be construed a udent will be debarred from further st fulfill all academic requirem the to time.  On in detail and have no objection to re-	the of the campus where ten test, presentation, ocess without any prior entest, presentation & cribed date notified by d.  es is neither refundable code of conduct, rules ne, violence or damage is an offence against the restudies at ISBR.  tents notified by the my Son / Daughter taking a	8. It is the applicants re specializations offered applying to ISBR.  9. ISBR is no way respons the University for Reast 10. ISBR reserves the right value added programs, 11. The 2 year PGDM produced by the Banga 12. Misleading information from Admissions into 11. ISBR reserves the right 14. In case of discontinual student will have to pay 15. Jurisdiction for all dispunding India	Signature of the apples of the programme. I also understand that the fees are to be rediscontinues the course I am liable to pay the course I am liable to p
Place: Date:	tions scretion to alter or change the vent ered, test centre, dates of writt and the pattern of the Admission Pre made only after completion of writte uld be made on or before the pres ag which admission will be forfeited owards admission / programme fee er any circumstances. Equired and expected to follow the orce from time to time. dishonesty, misconduct, indiscipli roperty of ISBR will be construed a udent will be debarred from further st fulfill all academic requirem ne to time.  On in detail and have no objection to r hange as per the decision of the m	the of the campus where ten test, presentation, ocess without any prior entest, presentation & cribed date notified by d.  es is neither refundable code of conduct, rules ne, violence or damage is an offence against the restudies at ISBR.  tents notified by the my Son / Daughter taking a	8. It is the applicants re specializations offered applying to ISBR.  9. ISBR is no way respons the University for Reast 10. ISBR reserves the right value added programs, 11. The 2 year PGDM produced by the Banga 12. Misleading information from Admissions into 11. ISBR reserves the right 14. In case of discontinual student will have to pay 15. Jurisdiction for all dispunding India	It to modify/ add / delete to the contents of the program at the Bangalore Campus is approved by AIG Government of India. The one year PGDM program at the Bangalore Campus is approved by AIG Government of India. The one year PGDM program alore University.  In or misrepresented facts will disqualify the applicable. It to amend the rules.

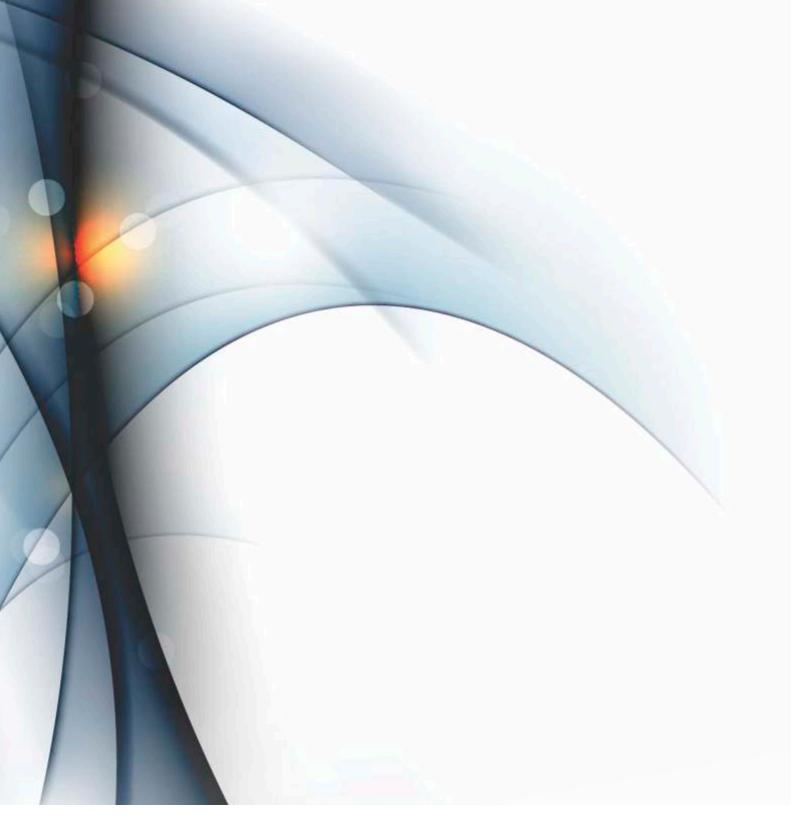
Signature Director Signature Admin.

\_\_\_\_\_ Decisions notified to applicant on \_\_\_\_

Test Scores\_

Selected / Not selected \_

\_\_\_\_\_ Prescribed Fees \_\_\_



### Note:

Application form is a part of this prospectus.

This prospectus is a general brochure of the institute and the offerings, delivery, recognition and infrastructure may vary based on the choice of the campus / fee structure / course.

All matters covered in the prospectus are subject to change from time to time based on the decision of the management.

 $\ensuremath{\mathsf{ISBR}}$  reserves the right at any time to vary the content and delivery of the courses.



### **ISBR Business School**

No. 107, Electronics city - Phase I, Near Infosys, Behind BSNL Telephone Exchange, Bangalore - 560100

Ph: 080 - 4081 9500

Mob: (0) 98451 00510 / 93417 33331

Email: info@isbr.in

### QUICK CONTACT

Mobile: 94443 34755 / 98451 00510

Email: info@isbr.in Web: www.isbr.in